

TRIZfest-2015 CONFERENCE PROGRAM

Wednesday, September 9th, 2015 – pre-conference activities

Pre-conference seminars

9:00-11:00 Anatoly Guin, Mark Barkan – “School for Creative Thinkers” – what and how; introduction to the theory of open problems. About 4 hrs in duration. We will discuss application of Open Problems for developing Creative Thinking Skills. The fee is \$50/participant. 5% discount for 5 or more people from the same company.

9:00-16:00 – “Introduction to TRIZ”. This lecture will be delivered by several TRIZ Masters, participants in TRIZfest-2015. Free and open to public.

14:00-17:00 Sergei Ikoenko “Patent circumvention with TRIZ”. Sergei will discuss practical patent circumvention process. The fee is \$100/participant. 5% discount for 5 or more people from the same company.

9:00-12:00 Valeri Souchkov “Business application of TRIZ”. Valeri will provide a short version of his world know presentation on the subject. The fee is \$100/participant. 5% discount for 5 or more people from the same company.

Please contact Dr. Mark Barkan, mbarkan@matriz.org, with any questions or to register for one of the seminars.

Thursday, September 10 – DAY 1

8:00–9:00	Registration of participants
9:00-10:30	Opening of TRIZfest-2014 and Plenary Session
10:30-11:00	Key-note address 1
11:00-11:20	Coffee break and networking
11:20-13:00	Session: presentation of papers
13:00-14:00	Lunch
14:00-14:30	Key-note address 2
14:20-18:00	Session: presentation of papers
19:00-21:00	Cocktail party

Friday, September 11, DAY 2

8:30-9:00	Key-note address 3
9:00-11:00	Session: presentation of papers
11:00-11:20	Coffee break and networking
11:20-13:00	Session: presentation of papers

13:00-14:00	Lunch
14:00-14:30	Key-note address 4
14:30-16:00	Session: presentation of papers
16:00-18:00	MATRIZ Congress
18:30-21:30	Gala dinner

Saturday, September 12, DAY 3

8:30-13:00	MATRIZ Dissertation Council (defense of TRIZ Master thesis)
13:00-14:00	Lunch
14:00-17:00	MATRIZ Dissertation Council (defense of TRIZ Master thesis)
17:00-18:00	Summary and closing of TRIZfest-2015